

## **ClearQWE Cookie Policy**

### **1. What Are Cookies?**

Cookies are small text files that are placed on your device when you visit a website. They help websites function properly, improve user experience, and provide information about how the site is used.

Cookies may be:

- **Session cookies**, which are deleted when you close your browser; or
  - **Persistent cookies**, which remain on your device for a set period or until deleted.
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### **2. Who We Are**

This Cookie Policy applies to the ClearQWE website and platform, operated by **Abigail Pluskota**, a sole trader trading as **ClearQWE**.

For contact details, please see our Privacy Policy.

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### **3. Types of Cookies We Use**

We use the following categories of cookies:

#### **a. Strictly Necessary Cookies**

These cookies are essential for the operation of the website and Platform. They enable core functionality such as:

- user authentication and login
- security and fraud prevention
- session management



These cookies cannot be switched off because the website would not function properly without them.

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#### **b. Functional Cookies**

Functional cookies allow the website to remember choices you make (such as preferences) and provide enhanced features.

These cookies improve usability but are not strictly necessary.

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#### **c. Analytics Cookies**

Analytics cookies help us understand how visitors use the website, such as:

- which pages are visited most often
- how users navigate the site
- whether users encounter errors

This information is used to improve the Platform's performance and user experience.

Analytics cookies are only used **with your consent**, where required by law.

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### **4. Lawful Basis for Using Cookies**

- **Strictly necessary cookies** are used on the basis of legitimate interests, as they are essential to the operation of the website.
- **Functional and analytics cookies** are used only where you have provided consent via our cookie banner or settings.

You may withdraw your consent at any time.

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## 5. Managing Cookies

You can manage or disable cookies in several ways:

- Through the cookie banner or cookie settings on our website
- By adjusting your browser settings to block or delete cookies
- By refusing consent for non-essential cookies when prompted

Please note that disabling certain cookies may affect the functionality of the website or Platform.

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## 6. Third-Party Cookies

Some cookies may be set by third-party services used on the website (for example, analytics or hosting providers). These third parties may process data outside the UK, but appropriate safeguards are in place where required.

We do not control third-party cookies, and their use is governed by the relevant third party's privacy or cookie policies.

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## 7. How Long Cookies Are Stored

Cookies are stored for different periods depending on their purpose:

- Session cookies expire when you close your browser
- Persistent cookies remain for a defined period or until deleted

Specific cookie durations may vary depending on the service used.

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## 8. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in law, technology, or how we use cookies. Any updates will be posted on this page.

## 9. Further Information

For more information about how we process personal data, please see our **Privacy Policy**.

If you have any questions about our use of cookies, please contact us at:

[✉ info@clearqwe.co.uk](mailto:info@clearqwe.co.uk)